

YURU CHARACTER DESIGN COMPETITION

2020/1/6

ミッドリーム日本語学校

Purpose :

For the promotion of Midream School of Japanese Language” Midream school announces the competition for design of YURU CHARACTER”

Character will be used in pamphlets of school, web pages and as character goods.

Contents :

- ① Character must have limbs. If it is except human, No motifs of specific animals
- ② When submitting、 Project along with 【Midream school of Japanese Language YURU CHARACTER competition Application form 】 must be submitted simultaneously.
- ③ Intent of the work、 Not mandatory to fill the relevance to Midream school、 but by filling makes it easier to understand the intensions and will get plus point during selection.
- ④ Name of the Character (for reference) : Yume chyan、 midoriko、 dorimu chyan etc.
- ⑤ Below are the ideal characters (for reference) :



- ⑥ One can submit numbers or proposal designs.
- ⑦ Submit the picture of character. Hand painting or illustration is also acceptable.
- ⑧

Participant's Qualification : **Must be Current students of Midream School or the graduate students**

Due Date : 2020/ 1 /10~2020/2/7

Voting Period : 2020/ 2 /13~2020/ 2 /21

Result publish Day : 2/23 will be published in website.

Award ceremony : Venue of the award ceremony will be informed later

Awards : First Prize : 3 0000 円 (1 person)
· Second Prize : 2 0000 円 (1 person)
· 3rd Prize : 1 0000 円 (1 person)
·selection award : 3 0000 円 (1 person)

* No award if the submitted character is not selected.

* Possibility of achieving double awards popularity and selection award

Method to apply :

Can be submitting in the office or by email.

Both 「Midream school of Japanese Language YURU CHARACTER competition Application form」 form must be filled and submitted compulsorily。

For Current Students : Must mention School's roll number, Country、 name.

For the graduated students : Must mention Current affiliation、 Country、 name。

① The character image made using application form must be changed into either of the 3 in the bracket (JPG、 JPEG、 PDF)and must sent to the following email address along wit
【Midream school of Japanese Language YURU CHARACTER competition Application form 】。

Mail address : cheng@midream.ac.jp

【Midream school of Japanese Language YURU CHARACTER competition Application form 】 download from here :

② For Hand painting or illustration, submit in the office of either in main building or 2nd building。 If submitting in the office 【Midream school of Japanese Language YURU CHARACTER competition Application form 】 also must be filled and submitted.

審査方法 Inspection method :

① All submitted images will be published via weibo and twitter。

② Shares and likes will be calculated as points in weibo
(<https://www.weibo.com/u/7275813582>) and twitter 。

※ 1 point per 1 share、 1 point per 1 like will be counted as 1 point
Only direct likes or shares from official weibo or twitter will only be counted. Likes or shares from friend's will not be counted.

③ The decision will be finalized by the school, regardless of the number of votes and shares.

④ No claim for award if the image of the character is not selected.

Notes :

- ※No imitation of the design.
- ※School will bear no responsibility if the submitted image character becomes issue of copyright.

Copyright reserved :

- Image of character must be applicant's own original and must not have been published before in domestically and internationally.
- The selected image character will be used as the mascot character of Midream School of Japanese Language, it will be used for the promotion of the school, in homepage and as the character goods.
- The copyright of the submitted image character belongs to the applicant, but the organizer holds the right to publish, print and to use in website.
- Winner must submit the original data of the image character within 1 week after the announcement of the result. Plus, possibility of request for the partial change in the design or nick name of the selected image character.
- If possibility of violating the rights of third party such as copyright, portrait right, trademark right, design right, etc. then please apply after obtaining necessary permission.
- If the submitted image character violates any rules or copyright or found copied from others, then the organizer has right to cancel even after the announcement.
- The applicant will be responsible if any claim from the 3rd. party regarding the submitted image character . Plus, any activity that promotes the activity of antisocial forces will not be considered. The award will be canceled without notice even after the announcement and no compensation will be made for any damages arising.
- Entries will not be returned.
- Winner may be requested to modify their entries when hiring. In that case the applicant shall not use the moral right. If minor is awarded, parental consent is required.
- Winners names will be published as it was in the entry form
- If it becomes necessary to negotiate other matters than those described in the application guidelines then it will be decided by the organizer. Applicants may withdraw their application if they disagree with the terms, but organizer will not be forced for any compensation claimed.